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Gerson Lehrman Group announces relationship with CPAmerica International

Relationship grants CPAmerica member organizations eligibility for Gerson Lehrman Group Council Partners program, new marketing channels for Gerson Lehrman Group

New York, NY – September 4, 2008 – Gerson Lehrman Group, the world's marketplace for expertise, announced today a relationship with CPAmerica International, Inc., a global network of independent CPA and consulting firms.

Through this relationship, CPAmerica will promote its affiliation with Gerson Lehrman Group to its more than 1,000 member organizations through various channels, including links on the CPAmerica, CPACONNECT, and CPA Mutual members only Web sites, and through e-newsletters and direct mailings.

In turn, members of CPAmerica, CPA Connect, and CPA Mutual will be eligible for participation in the Gerson Lehrman Group Council Partners Program, the benefits of which include client access to the Gerson Lehrman Group Councils – a network of more than 200,000 subject-matter experts – and potential additional revenue streams for those members who participate in the Gerson Lehrman Group network as Council Members. Gerson Lehrman Group has also agreed to specifically identify Gerson Lehrman Group Council Members affiliated with CPAmerica in their bios on the Gerson Lehrman Group Research Management Platform, and will serve as a reception sponsor at the CPAmerica Leading Partners Retreat in September 2008.

"We are excited for this alliance with one of the world's leading networks of CPA firms," said Dmitri Mehlhorn, Managing Director of Global Operations at Gerson Lehrman Group. "Our combined networks will provide powerful tools for our clients' fundamental research."

Doug Thompson, President and CEO of CPAmerica said, "Our relationship with Gerson Lehrman Group has the potential to significantly benefit our affiliate firms, and is a natural fit for our organization, which aims to continuously expand the service capabilities and resources for both our members and their clients."

About Gerson Lehrman Group

Gerson Lehrman Group provides technology and services to support a marketplace for expertise. Since 1998, its platform for consultation and collaboration has helped the world's leading financial services firms, consultancies, corporations, and nonprofits find, engage, and manage experts in a broad range of industries and disciplines. Gerson Lehrman Group's unparalleled network of the world's leading expert consultants, known as the Gerson Lehrman Group Councils, includes more than 200,000 subject-matter experts who educate and provide insight to decision makers through a wide range of consulting methods, including telephone consultations, expert surveys, and seminars. Gerson Lehrman Group has invested in one of the world's most sophisticated infrastructures for expert recruiting and compliance. For more information about Gerson Lehrman Group, please visit www.glggroup.com.

About CPAmerica

CPAmericas International is one of the world's largest networks of independent CPA and consulting firms. It consists of more than 70 large, closely integrated CPA firms across the United States and, through CPAmerica's strategic alliance with Horwath International, more than 15,000 professionals in 85 countries around the world. CPAmerica's collective resources enable affiliate member firms to serve clients as if members were a national firm.

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