

Gerson Lehrman Group announces launch of Council Partners Program

Program establishes enterprise-level relationships with more than 200 leading professional service and business information firms

New York, NY—September 5, 2008—Gerson Lehrman Group, the world's marketplace for expertise, today announced the launch of the Gerson Lehrman Group Council Partners program, a global online network that provides a significantly expanded range of expertise from leading professional service and business information firms. Anchor members of the Council Partners program include more than 200 leading law firms, premier niche consulting firms, and specialized market research firms, with the vast majority of them exclusive to Gerson Lehrman Group for expert network engagements.

Through Gerson Lehrman Group's Internet-based platform, Council Partners obtain access to a broad new distribution channel to reach thousands of new types of potential clients more efficiently and at lower cost than ever before. In addition, Council Partners receive access to Gerson Lehrman Group's proprietary database of more than 200,000 individual experts to better serve their own clients by expanding their capabilities across all specialties, functions, and geographies.

"Our work with Gerson Lehrman Group has been defined by a shared commitment to providing outstanding, customized insights to the most discriminating of clients," said Orlan Johnson, a partner at Saul Ewing, a mid-Atlantic law firm with more than 250 attorneys in nine offices, serving national clients. "Partners in our firm had already worked with Gerson Lehrman Group to obtain new avenues for development. To accelerate these benefits, we decided to forge an enterprise-level relationship with Gerson Lehrman Group through their Council Partners program as part of our firm's broader commitment to growth and change."

"Gerson Lehrman Group's consulting platform and research-intensive client base provide an ideal marketing partner, through which we can extend our leadership position and client base," said Paul Semenza, Senior Vice President of DisplaySearch, a worldwide leader in display market research and consulting. "Gerson Lehrman Group's Council Partner tools will enable our analysts to spend more time conveying insightful expertise to clients, and less time handling the logistics surrounding consulting engagements, from securing confidentiality agreements to setting up appropriate payment workflow."

"Our firm is unique in the aerospace and defense industry," said Richard Aboulafia, Vice President of Teal Group, a consulting firm with offices in Virginia, Ohio, and California. "Gerson Lehrman Group's platform provides us with a distribution channel, payment platform, and partner in serving an important and demanding part of our client base."

Gerson Lehrman Group clients benefit from efficient, on-demand access to Council Partners, using the same rules-based environment with which they already engage Gerson Lehrman Group's more than 200,000 individual subject-matter experts. Professionals at Council Partner firms are available for in-depth projects, in-person meetings, and telephone consultations.

"Many top firms invest time and resources to market their services, diversify their client bases, and sharpen their insights," said Dmitri Mehlhorn, Managing Director of Gerson Lehrman Group. "Our technology-enabled platform provides such firms with a streamlined opportunity to achieve all those goals with the greatest impact, while also growing revenue, rather than spending money."

A partial list of Council Partners is attached. Further information about the Council Partners Program, including a list of Premium Partners, is available at <http://www.glggroup.com/Council-Partners/Council-Partners-1.html>.

About Gerson Lehrman Group

Gerson Lehrman Group provides technology and services to support a marketplace for expertise. Since 1998, its platform for consultation and collaboration has helped the world's leading financial services firms, consultancies, corporations, and nonprofits find, engage, and manage experts in a broad range of industries and disciplines. Gerson Lehrman Group's unparalleled network of the world's leading expert consultants, known as the Gerson Lehrman Group Councils, includes more than 200,000 subject matter experts who educate and provide insight to decision makers through a wide range of consulting methods, including telephone consultations, expert surveys and seminars. Gerson Lehrman Group has invested in one of the world's most sophisticated infrastructures for expert recruiting and compliance. For more information about Gerson Lehrman Group, please visit www.glggroup.com.

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Council Partner

Description

ACA Associates

ACA Associates specializes in the commercial aviation industry, which includes manufacturers, airlines, airports, after-market support companies, and ground service companies.

Alliant Emerging Markets

Alliant Emerging Markets' goal is to help clients capitalize on the growth potential of developing economies by quantifying, prioritizing, and mitigating the impact of credit, financial, and political risks.

Auriemma Consulting Group

ACG has offered comprehensive, high-quality management consulting to the financial services industry, specifically in the payments and lending markets.

Bingham McCutchen LLP

Bingham McCutchen LLP is a national law firm with global capabilities, with nearly 1,000 attorneys in 14 offices.

Clark & Weinstock

Clark & Weinstock provide the highest-level strategic advice and consulting services. They represent some of the world's largest corporations, mid-size companies, major trade associations, as well as large and small nonprofit organizations.

CPM Group

CPM Group is a leading commodities research, consulting, investment banking and asset management company. CPM is focused on the fundamental analysis of global commodities markets.

DisplaySearch

DisplaySearch is a leading provider of information, consulting and conferences on the display supply chain and display-related industries.

Health Economics Consulting Group

HECG is a group of academic health economists and health services researchers providing analysis of costs and outcomes, markets and businesses, and regulations and policies.

International Data Corporation (IDC)

IDC is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications, and consumer technology markets.

Javelin Group	Javelin Group advises on all of the issues central to the performance of retailers, distributors and retail investors.
Javelin Strategy & Research	Javelin is the leading independent provider of quantitative research focused exclusively on financial services topics.
John Burns Real Estate Consulting	John Burns Real Estate Consulting helps executives make informed home building industry decisions. Their clients include home builders, developers, lenders, equity investors and product manufacturers.
Jon Peddie Research	Jon Peddie Research provides specialized services to companies in high-tech fields including graphics hardware development, multimedia for professional applications and consumer electronics, entertainment technology, high-end computing, and Internet access.
Life Sciences Strategy Group	Life Science Strategy Group has extensive experience conducting strategic consulting and market research engagements in many therapeutic and technology markets.
Muse Stancil & Co.	Muse consultants bring an average of 15 years direct industry experience from operating companies and 28 years of total experience in the global energy industry.
Ovum Ltd.	Ovum is a leading business information providers operating in the technology and information, communication and telecoms sectors.
PKF Consulting Corporation	PKF Consulting (PKFC) is an international firm of management consultants, industry specialists, and appraisers who provide a full range of services to the hospitality, real estate, and tourism industries.
R. W. Beck, Inc.	R. W. Beck advances financial, energy, water/wastewater and solid waste enterprises by applying our distinct blend of technical expertise and business acumen to help solve complex problems.
Saul Ewing LLP	Saul Ewing LLP is a full service law firm with more than 250 lawyers in nine offices in Pennsylvania, Maryland, New Jersey, Delaware, New York and DC.
Spectrum Gaming Group	Spectrum Gaming Group is a full-service international gaming consultancy with a highly prized reputation for integrity and experience.
Stancil & Co.	Stancil & Co. supports energy corporations and financial institutions in the downstream oil and gas, biofuels, and petrochemical industries in their efforts to expand and prosper in the global marketplace.
Teal Group Corporation	Teal Group supplies reliable, accurate, independent aerospace and defense industry market intelligence.
The Sullivan Group Real Estate Advisors	Sullivan Group Real Estate Advisors provides in-depth analytical reports and strategic planning services to the nation's Housing industry.
Wiley Rein LLP	Wiley Rein LLP is a full-service law firm with over 275 attorneys practicing in more than two-dozen specialties of law.