

Gerson Lehrman Group announces alliance with National Restaurant Association (NRA)

Relationship will provide executive expertise for the NRA's Food Safety in The 21st Century Marketplace: Best Practices Throughout the Supply Chain conference to be held October 22-23 at the DoubleTree Hotel Atlanta-Buckhead

New York, NY – September 19, 2008 – Gerson Lehrman Group and National Restaurant Association (NRA) today announced a new alliance designed to strengthen the access to food safety and supply information for restaurants and food suppliers at the National Restaurant Association's Global Food Safety and Supply Conference.

"This alliance with the National Restaurant Association allows Gerson Lehrman Group to assist in NRA's critical mission to educate and improve the safety of the nation's restaurants, food suppliers, and distributors; I cannot think of a more important contribution we can make to helping those charged with ensuring food safety," said Alexander Saint-Amand, Chief Executive Officer of Gerson Lehrman Group. "Today's announcement is the latest in our company's continuing efforts to tap into our marketplace for expertise, providing key decision makers with important and timely information."

Through this relationship, the National Restaurant Association will tap into the Gerson Lehrman Group network of experts to identify the most relevant thought leaders to discuss the latest issues and trends in food safety and supply, and their effects on the restaurant industry.

"When our Association sought the most sophisticated and informed expertise in the area of food safety and supply information for restaurants, Gerson Lehrman Group was the ideal solution," said Dawn Sweeney, President and CEO of the National Restaurant Association. "We are counting on Gerson Lehrman Group's deep access to top C-Level executives in the restaurant industry for our Global Food Safety and Supply conference."

To see the latest updates on 2008 programming and speakers for the NRA Global Food Safety and Supply conference, please visit <http://www.restaurant.org/events/foodsafety/>.

About Gerson Lehrman Group

Gerson Lehrman Group provides technology and services to support a marketplace for expertise. Since 1998, its platform for consultation and collaboration has helped the world's leading financial services firms, consultancies, corporations, and nonprofits find, engage, and manage experts in a broad range of industries and disciplines. Gerson Lehrman Group's unparalleled network of the world's leading expert consultants, known as the Gerson Lehrman Group Councils, includes more than 200,000 subject-matter experts who educate and provide insight to decision-makers through a wide range of consulting methods, including telephone consultations, expert surveys, and seminars. Gerson Lehrman Group has invested in one of the world's most sophisticated infrastructures for expert recruiting and compliance. For more information about Gerson Lehrman Group, please visit www.glggroup.com.

About the National Restaurant Association and the Global Food Safety and Supply Conference

The Conference will connect food suppliers, distributors, service providers, regulators and government officials with their restaurant and retail partners to discuss key food safety issues throughout the supply chain. The conference will provide a unique forum for bringing together business partners who realize the importance of cooperation and collaboration in addressing today's food safety challenges. This event features sessions about private sector solutions related to certification and accreditation, challenges and opportunities in distribution, commodity education tracks on meat and poultry, produce, and seafood. A highlight of the conference will include special interactive panels that will discuss current food safety issues and possible solutions among decision-makers representing industry, government, and consumers.

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