

Les Echos

Gerson Lehrman Group wants to develop alternative research

Do you have a question about mineral production methods or the effectiveness of a laboratory's new medicine? Do you have a doubt about the interpretation of law? Gerson Lehrman Group (GLG), a research company set up in 1998, offers investors and experts the opportunity to get in touch on a variety of subjects. The group, with 800 staff and more than 200,000 experts in the world, firmly believes in the development of "alternative" research".

GLG is forecasting growth of 20% in its activity for 2008, following a turnover figure of \$233m in 2007. It works on a subscription basis (from \$70,000 for six months) and claims to have 850 clients in the world. The group has recently signed an agreement with Credit Suisse: the analysts of the latter can benefit from GLG's network of experts, while GLG's clients have access to the American bank's research.